

PRIVACY POLICY AND TERMS OF USE

LLC “ASTORIA 2012”

This document defines the rules for the collection, processing and protection of personal data by LLC ASTORIA 2012, as well as the terms governing the use of the Company’s website, Meta/Facebook and Instagram Lead Forms, communication channels and advertising systems.

1. Company Information

Company Name: LLC ASTORIA 2012

Identification Code: 406097281

Registered Address: BERI GABRIEL SQUARE N1, Tbilisi, Georgia

E-mail: ASTORIA.GP@GMAIL.COM

Telephone: +995 599 877 711

2. Personal Data Processing

The Company is authorized to process personal data voluntarily provided by users, including but not limited to: full name, telephone number, e-mail address, property preferences, investment interests and any additional information submitted through communication or advertising channels.

3. Purpose of Data Processing

Personal data may be processed for the following purposes:

- Providing information regarding apartments and real estate projects;
- Communication with prospective buyers and investors;
- Conducting marketing and advertising campaigns;
- Sharing promotional offers, pricing updates and investment opportunities;
- Customer relationship management;
- Compliance with applicable legal obligations.

4. Meta / Facebook / Instagram Lead Forms

4.1 The Company uses Meta Platforms lead generation and advertising systems.

4.2 By submitting information through Lead Forms, the user acknowledges and agrees that the Company may:

- contact the user via telephone, SMS, e-mail or other electronic communication channels;
- store and process submitted information within CRM and marketing systems;
- use the information for communication regarding real estate projects, offers and related services.

5. Confidentiality & Data Protection

5.1 The Company undertakes reasonable technical and organizational measures to protect personal data against unauthorized access, loss, alteration, disclosure or unlawful processing.

5.2 Access to personal data is restricted to authorized personnel only.

6. Direct Marketing

6.1 The user expressly agrees that the Company may send:

- promotional offers;
- project updates;
- discounts and campaigns;
- investment proposals;
- invitations to presentations and events.

6.2 Such communication may be carried out via telephone, SMS, e-mail, WhatsApp, Facebook Messenger, Instagram Direct Messages or other electronic means.

7. Website & Marketing Materials

All information published on the Company's website, social media platforms, advertisements or marketing materials — including visuals, renderings, layouts, pricing, technical specifications and project descriptions — is provided for informational and promotional purposes only and shall not constitute a legally binding offer unless confirmed by written agreement.

8. Limitation of Liability

The Company shall not be liable for:

- technical interruptions or system failures;
- actions or policies of third-party platforms, including Meta Platforms;
- inaccuracies caused by external providers;
- communication delays beyond the Company's reasonable control;
- information incorrectly provided by users.

9. Intellectual Property

All branding, project names, renderings, visuals, texts, layouts, design elements and marketing materials constitute the intellectual property of the Company and may not be copied, reproduced or distributed without prior written consent from the Company.

10. Governing Law & Dispute Resolution

10.1 This document shall be governed and interpreted in accordance with the legislation of Georgia.

10.2 Any dispute arising in connection with this document shall be subject to the jurisdiction of the competent courts of Georgia.

11. Amendments

11.1 The Company reserves the right to amend or update this Policy and Terms of Use at any time.

11.2 The updated version shall become effective upon publication.